



ANNUAL REPORT

2021
EDITION



TREE-PLENISH ANNUAL REPORT

Dear Tree-Plenish Community,

As we wrap up another successful event cycle, we are so thankful for your continued support. Tree-Plenish would not be able to carry out its mission without your help, so whether you hosted an event, volunteered to plant a sapling, donated to our mission, or supported us in some other way, we want to say thank you! Through another year, we have come together to uplift and inspire our youth to take action towards making our communities more sustainable.

We have been humbled and overjoyed as we've watched this organization grow from the first event in Mansfield, Massachusetts to the 300 events in 40 different states that took place this spring.

We have worked with incredible student leaders who have shown us the future of the world is in good hands. We hope that through this experience, these students have inspired themselves and their peers as much as they have inspired us.

Behind many of these events, there were teachers and faculty supporting students every step of the way. We know the past two years have been especially hard for educators, so we thank you for your tireless work and for adding a Tree-Plenish event to your already long to-do lists.



Tree-Plenish Volunteers

Through the students' hard work of organizing these events, and the support of the community members who ordered saplings and volunteered on the day of these events, we were able to plant 45,404 saplings.

As you read through this report, you will learn more about the continued impact Tree-Plenish has had, and the progress we have made and plan to continue to make. This year we focused on making our program more equitable by creating the Environmental Equity Committee in order to ensure the communities who need trees the most have access to our program. This committee dispersed approximately \$20,000 to fund free trees in 52 low-income and diverse communities. Tree-Plenish remains steadfast in its commitment to environmental equity, and we hope to grow this fund next year.

Finally, we want to express our appreciation for our Board of Advisors, who give us invaluable advice and encouragement, and the members of the Tree-Plenish team. We are so proud of all that our team has accomplished this year and have thoroughly enjoyed working alongside these dedicated and passionate college and high school students. Without them, this would never have been more than one event.

We look forward to continuing to empower youth voices, bring communities together, and make the world a little more sustainable one sapling at a time!

With gratitude,

Sethu Odayappan & Lizzy Elsner



Sethu Odayappan
Co-Founder, Co-Director



Lizzy Elsner
Co-Founder, Co-Director

OUR MISSION

We believe in building a sustainable future by giving back what we take

We are committed to channeling the power of youth to create meaningful change

We value the strength of a local community coming together to take action



OUR PROCESS

1

Recruit student leaders for the upcoming event cycle

2

Students participate in our environmental education program

3

Students begin to organize and market their tree-planting events

4

Community members request trees and register to volunteer on our website

5

The tree-planting event is hosted and the trees are planted

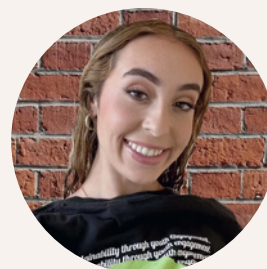
ABOUT US: THE BOARD OF DIRECTORS



Sethu Odayappan
Harvard University
Co-Founder



Lizzy Elsner
University of Vermont
Co-Founder



Maddie Groothuis
Columbia University
Director of Mentorship



Caroline Sprenkle
Boston College
Director of Strategy &
Communications



Justin Miller
Northeastern University
Director of Technology



Bri Mahon
Boston College
Director of Operations

OUR ORGANIZATION BY THE NUMBERS



30

full-time
team members

100%

of our team members
are students in college
or high school

15

high school interns
during the 2021-22
academic year

14

Colleges/Universities
represented

OUR BOARD OF ADVISORS



Logan Donahoo
Arbor Day Foundation



Jean-Paul Arsenault
Portsmouth High School



Melissa Cowell
Project Green Schools



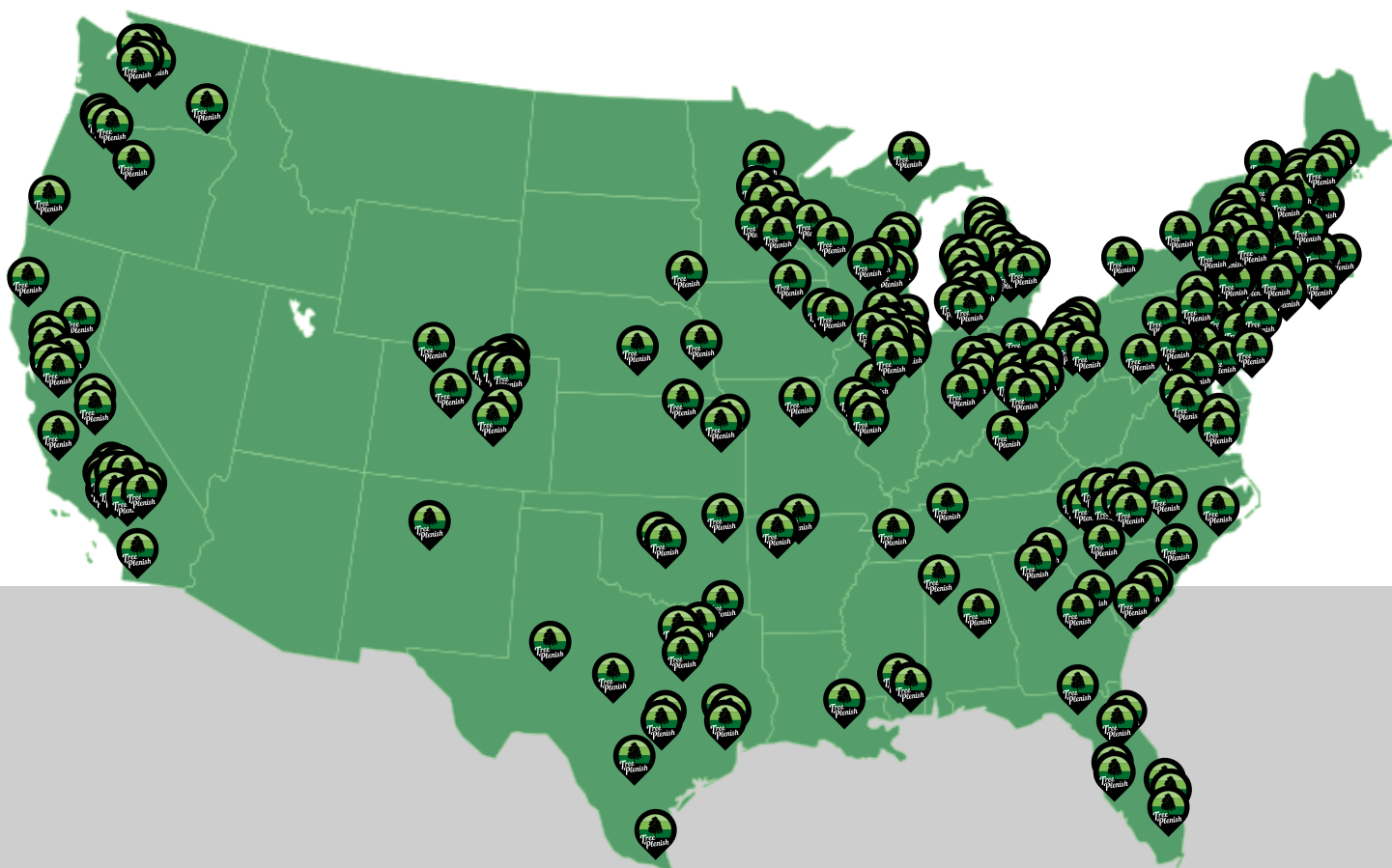
Neil Rhein
Keep Massachusetts Beautiful



Mike Smalligan
Michigan Department of Natural Resources

As students, the advice and mentorship from our board of advisors has been invaluable for the past two years! We are so grateful for the combined resources and knowledge that these five advisors provide for our organization.

OUR IMPACT BY THE NUMBERS



**49,405
Trees**

**150% growth over
2020**



**300
Schools**

**253% growth over
2020**



**3,168
volunteers**

**58% growth over
2020**

NEW THIS YEAR: THE ENVIRONMENTAL EQUITY COMMITTEE

Mission Statement

"We are committed to advancing environmental justice by making community planting events more accessible to all regardless of income or race."

Issues Addressed

Low-income, urban, and BIPOC communities have significantly lower quantities of green spaces within their neighborhoods in comparison to more affluent neighborhoods. Moreover, low-income/BIPOC students may not have the same access to resources, school support, and/or leadership opportunities as their white counterparts.

The Environmental Equity Fund

We created the Environmental Equity Fund to support schools in urban and low-income communities that believe financial status may hinder the success of their events. In 2021...

\$20,200
was sent to...

51 schools to
fund...

the planting of
3,629 saplings

This fund is largely made possible through donations and grants.

ENVIRONMENTAL EQUITY FUND SCHOOL SPOTLIGHT

Leon M. Goldstein High School Environmental Equity Fund Recipient

Valerie Voytsekhovskaya, the leader of Leon M. Goldstein High School's Environmental Club, is excited to lead her second Tree-Plenish event this year. Valerie lives in the Brighton Beach/Sheepshead area of South Brooklyn, New York, a community "composed of many Slavic and Central Asian immigrants - [herself] included - blending a diversity of cultures and languages that give this South Brooklyn area its distinct characteristics."

In reflection on her Tree-Plenish event last year, having "people unite over this one mission and goal" was really special, especially while being located in an urban community where people tend to live a bit more independently. In last year's event, she also invested a lot of her energy trying to make all of the trees free to increase accessibility to her event. To do this, Valerie poured a lot of time into fundraising because she "really wanted to give people the opportunity to take home a tree that was cost-free."



Students from Leon M. Goldstein High School

With the help of the Environmental Equity Fund, \$500 were donated to her school's event, making 100 trees free. Valerie says that it has helped to ease stress and she has "been able to allocate more time towards actually getting more people involved and advertise the actual event." Valerie finds that removing the barrier of even just a small cost, such as \$5 for a tree, has made a great difference in the success of her event. With some citizens of her community being lower income or being less invested in environmentalism, a free sapling goes a long way in getting people started in taking their part in environmental efforts.

Valerie believes that green spaces "provide a place for communities to get together that is not dependent on anyone's socioeconomic status," especially since traveling places every day in New York City is expensive. This has strengthened her desire to create more of those spaces through providing free trees to her community.



Students from Leon M. Goldstein High School

FINANCIAL METRICS

Revenues

Tree Sales	\$178,211
Donations	\$48,799
Event Sponsorships	\$41,864
Organizational Sponsors & Grants	\$32,440
2020-21 Seed Money	\$95,680
Capital Gains	\$3,939
Total Revenue	\$400,933

Expenses

Tree Purchases	\$154,148
Administrative Fees	\$90,280
Outreach	\$12,856
Supplies	\$22,464
School Mentorship Expenses	\$4,511
Team Gifts	\$1,450
Photo & Video	\$1,462
Total Expenses	\$287,171

MOVING FORWARD: GOALS FOR THE FUTURE

Continuing to increase
urban tree planting events
in diverse communities by
expanding the
Environmental Equity
Fund

Building upon our
sustainable planting
practices and improving
tree species selection by
creating the Environmental
Advisory Committee

500

tree planting
events

100K

saplings planted

Creating a more seamless event hosting
experience for students by building upon our
mentorship and technical resources

PARTNER SPOTLIGHT

Arbor Day Tree Campus K-12 Program



Tree-Plenish is proud to work with the Arbor Day Foundation; the nation's premier tree-planting organization. We specifically work closely with the Tree Campus K-12 Program to share school connections and provide all Tree-Plenish schools with the opportunity to get Arbor Day's Certification. This certification ensures that schools participate in annual sustainability activities.

One Tree Planted

Tree-Plenish is excited to grow our new partnership with One Tree Planted. This organization helped fund Tree-Plenish events in low-income and under privileged communities during the 2021-2022 school year. We are currently working with them to integrate their environmental education resources into our mentorship program. We look forward to collaborating with them on more environmental justice initiatives.



THANK YOU TO ALL OF OUR SCHOOLS!

Arkansas

Lamar High School
Mountain View High School

California

Mary Bragg Elementary School
Ganesha High School
Irvington High School
La Canada High School
Animo Ralph Bunche Charter High School
Hoover High School
Placer High School
Acalanes High School
Brio College Prep
Santiago High School
Granada High School
Gretchen Whitney High School
Bell Gardens High School
Westview High School
Bishop O'Dowd High School
Redlands High School
Knight High School
Westmont High School
Templeton High School
Aptos High School
Alliance Patti and Peter Neuwirth Leadership Academy
Options For Youth
Sierra Pacific High School
Centennial High School
Fort Bragg High School

Colorado

Steamboat Springs High School
Centaurus High School
Pikes Peak Early College
Golden High School
Cheyenne Mountain High School
Battle Mountain High School

Fairview High School
Peak to Peak Charter School
East High School
South High School
Denver School of the Arts
Rock Canyon High School
Colorado Early Colleges

Connecticut

Brookfield High School
Haddam-Killingworth High School
Montville High School
Sport and Medical Sciences Academy
Waterford High School
Squadron Line Elementary
Weston High School

Delaware

Newark Charter School

Florida

Everglades High School
Venice High School
Miami Arts Studio 6-12 at Zelda
Lake Minneola High School
Suwannee High School
Wellington High School

Georgia

Swainsboro High School
Emanuel County Institute
Gainesville High School
The Gwinnett School of
Mathematics, Science, & Technology

Iowa

Osage High School
Liberty High School
West Liberty High School

THANK YOU TO ALL OF OUR SCHOOLS!

Illinois

Mascoutah High School
Lakes Community High School
Pekin Community High School
Glenbrook South High School
Hononegah High School
McHenry High School
Glenbard West High School
Maine West High School
Highland Park High School
Glenbard North High School
Illinois Mathematics and Science Academy
Granite City High School
Triad High School
Manteno High School
Lemont High School
Riverside Brookfield High School
Hinsdale Central High School
Mendota High School

Indiana

Hamilton Southeastern Schools
Southport High School
University High School
Austin High School
Taylor High School
Blackford High School

Kansas

Shawnee Mission Northwest High School
Rossville Junior Senior High School

Kentucky

West Jessamine High School

Louisiana

Dutchtown High School

Massachusetts

Advanced Math and Science Academy
Masconomet High School
Lenox Memorial Middle and High School
Wareham High School
Jonas Clarke Middle School

Norton High School

Ashland High School

Chicopee Comprehensive High School

Barnstable High School

North Reading High School

Seekonk High School

Westwood High School

Mansfield High School

Watertown High School

Hudson High School

Mount Everett Regional Middle and High School

Acton Boxborough Regional High School

Amherst Regional High School

Braintree High School

Milford High School

Wahconah Regional High School

Plymouth South High School

Melrose High School

Andover High School

Maine

Freeport High School

Sanford High School

Casco Bay High School

Maryland

Watkins Mill High School

Academy of Blended Learning

Linganore High School

University of Maryland College-Park

Richard Montgomery High School

Randallstown High School

Michigan

Watervliet High School

St. Clair TEC

City Middle and High School

Birch Run High School

East Grand Rapids High School

Freeland High School

Otsego High School

Marquette Senior High School

Dowagiac Union High School

Lakeshore High School

THANK YOU TO ALL OF OUR SCHOOLS!

Michigan (contd.)

Rochester High School
Forest Hills Northern High School
Mattawan High School
Saginaw Arts and Sciences Academy
Franklin High School
Grand Blanc High School
Ionia High School
Clare Public High School
Okemos High School
Houghton Lake Community Education
Davison High School

Minnesota

Saints Academy
Foley High School
Glencoe-Silver Lake Senior High School
New Prague High School
White Bear Lake Area High School
Saint Michael-Albertville High School
Crosby-Ironton High School

Mississippi

Long Beach Senior High School
Pearl River Central High School

Missouri

Rock Bridge High School

North Carolina

North Wilkes High School
Swansboro High School
Piedmont High School
Fuquay Varina High School
The Early College at Guilford
Panther Creek High School
South Caldwell High School
Walkertown High School
Franklin School of Innovation
Ashbrook High School

Nebraska

Kearney High School
Lincoln Northeast High School

New Jersey

Manasquan High School
New Providence High School
Delaware Valley Regional High School
Middletown High School North
Ranney School
High Point Regional High School
West Essex High School
Alexander Hamilton Preparatory Academy
Spotswood High School
American History High School
Ridge High School
Science Park High School
Vernon Township High School
Malcolm X Shabazz High School
Hillside High School
Kinnelon High School
Bloomfield High School

New York

LaFayette Junior Senior High school
W.T. Clarke High School
Farmingdale High School
Leon M. Goldstein High School
Midwood High School
Aviation High School
John Jay High School
Columbia High School
Millennium Brooklyn High School
Hempstead High School
Onondaga Central Junior Senior High
Riverside Academy #208
Queens School of Inquiry
John Jay High School
Uniondale High School
Bronx High School for Law and Community Service
Hillcrest High School
Staten Island Technical High School

New Hampshire

Pinkerton Academy
Fall Mountain Regional High School
Dover High School
Nashua High School South

THANK YOU TO ALL OF OUR SCHOOLS!

Ohio

Findlay High School
Mayfield High School
Westfall High School
Brookville High School
Rocky River High School
Dayton Regional STEM School
Worthington Kilbourne High School
Olmsted Falls High School
Valley View Elementary
Loveland High School
Mentor High School
Normandy High School
Kings High School
Lebanon High School
Kent State University

Oklahoma

Yukon High School
Pathways Middle College
Coweta High School

Oregon

Adrienne C. Nelson High School
Redmond Proficiency Academy
Brookings Harbor High School
Century High School
Jesuit High School
Glencoe High School

Pennsylvania

Conestoga High School
Newport High School
Cheltenham High School
Bishop Guilfoyle High School
Bermudian Springs High School
Greater Latrobe High School
Hatboro-Horsham High School
Westmont Hilltop School District
Saucon Valley High School
Perkiomen Valley High School
Central York High School
North Penn High School
Cumberland Valley High School

Marple Newtown High School

Upper Dublin High School

Arts Academy At Benjamin Rush High School

Great Valley High School

Upper St. Clair High School

Burrell High School

Stroudsburg Junior High School

Redbank Valley High School

York Suburban High School

Bayard Rustin High School

Belle Vernon Area High School

William Tennent High School

Rhode Island

Barrington Middle & High School

Central High School

Portsmouth High School

East Providence High School

South Carolina

West Ashley High School

Beaufort High School

Blythewood High School

Philip Simmons High School

North Myrtle Beach High School

New Hampshire

Pinkerton Academy

Fall Mountain Regional High School

Dover High School

Nashua High School South

Tennessee

Beech Senior High School

Craigmont High School

Texas

Hebron High School

Carl Wunsche Senior High School

Anderson High School

Chisholm Trail High School

Bonham High School

Midland High School

Burleson High School

THANK YOU TO ALL OF OUR SCHOOLS!

Texas (contd.)

Joshua High School
Westlake High School
Edcouch-Elsa High School
Atascocita High School
Alamo Heights High School

Virginia

Grassfield High School
James River High School
Hampton High School

Vermont

Spaulding High School
Woodstock Union High School Middle School

Washington

Thomas Jefferson High School
Walla Walla High School
Foss High School

Wisconsin

Oconomowoc High School
Sheboygan North High School
Lodi High School
River Falls High School
Plymouth High School
Arrowhead Union High School
Logan High School
Sauk Prairie High School