Dear Tree-Plenish Community,

As we wrap up another successful event cycle, we are so thankful for your continued support. Tree-Plenish would not be able to carry out its mission without your help, so whether you hosted an event, volunteered to plant a sapling, donated to our mission, or supported us in some other way, we want to say thank you! Through another year, we have come together to uplift and inspire our youth to take action towards making our communities more sustainable.

We have been humbled and overjoyed as we’ve watched this organization grow from the first event in Mansfield, Massachusetts to the 300 events in 40 different states that took place this spring.

We have worked with incredible student leaders who have shown us the future of the world is in good hands. We hope that through this experience, these students have inspired themselves and their peers as much as they have inspired us.

Behind many of these events, there were teachers and faculty supporting students every step of the way. We know the past two years have been especially hard for educators, so we thank you for your tireless work and for adding a Tree-Plenish event to your already long to-do lists.

Tree-Plenish Volunteers
Through the students’ hard work of organizing these events, and the support of the community members who ordered saplings and volunteered on the day of these events, we were able to plant 45,404 saplings.

As you read through this report, you will learn more about the continued impact Tree-Plenish has had, and the progress we have made and plan to continue to make. This year we focused on making our program more equitable by creating the Environmental Equity Committee in order to ensure the communities who need trees the most have access to our program. This committee dispersed approximately $20,000 to fund free trees in 52 low-income and diverse communities. Tree-Plenish remains steadfast in its commitment to environmental equity, and we hope to grow this fund next year.

Finally, we want to express our appreciation for our Board of Advisors, who give us invaluable advice and encouragement, and the members of the Tree-Plenish team. We are so proud of all that our team has accomplished this year and have thoroughly enjoyed working alongside these dedicated and passionate college and high school students. Without them, this would never have been more than one event.

We look forward to continuing to empower youth voices, bring communities together, and make the world a little more sustainable one sapling at a time!

With gratitude,

[Sethu Odayappan & Lizzy Elsner]

Sethu Odayappan
Co-Founder, Co-Director

Lizzy Elsner
Co-Founder, Co-Director
OUR MISSION

We believe in building a sustainable future by giving back what we take.

We are committed to channeling the power of youth to create meaningful change.

We value the strength of a local community coming together to take action.
Recruit student leaders for the upcoming event cycle

Students participate in our environmental education program

Students begin to organize and market their tree-planting events

Community members request trees and register to volunteer on our website

The tree-planting event is hosted and the trees are planted
ABOUT US: THE BOARD OF DIRECTORS

Sethu Odayappan
Harvard University
Co-Founder

Lizzy Elsner
University of Vermont
Co-Founder

Maddie Groothuis
Columbia University
Director of Mentorship

Caroline Sprenkle
Boston College
Director of Strategy & Communications

Justin Miller
Northeastern University
Director of Technology

Bri Mahon
Boston College
Director of Operations
OUR ORGANIZATION BY THE NUMBERS

30 full-time team members

100% of our team members are students in college or high school

15 high school interns during the 2021-22 academic year

14 Colleges/Universities represented
As students, the advice and mentorship from our board of advisors has been invaluable for the past two years! We are so grateful for the combined resources and knowledge that these five advisors provide for our organization.
**Mission Statement**
"We are committed to advancing environmental justice by making community planting events more accessible to all regardless of income or race."

**Issues Addressed**
Low-income, urban, and BIPOC communities have significantly lower quantities of green spaces within their neighborhoods in comparison to more affluent neighborhoods. Moreover, low-income/BIPOC students may not have the same access to resources, school support, and/or leadership opportunities as their white counterparts.

**The Environmental Equity Fund**
We created the Environmental Equity Fund to support schools in urban and low-income communities that believe financial status may hinder the success of their events. In 2021...

- **$20,200** was sent to...
- **51 schools** to fund...
- the planting of **3,629 saplings**

This fund is largely made possible through donations and grants.
Valerie Voytsekhovskaya, the leader of Leon M. Goldstein High School’s Environmental Club, is excited to lead her second Tree-Plenish event this year. Valerie lives in the Brighton Beach/Sheepshead area of South Brooklyn, New York, a community “composed of many Slavic and Central Asian immigrants - [herself] included - blending a diversity of cultures and languages that give this South Brooklyn area its distinct characteristics.”

In reflection on her Tree-Plenish event last year, having “people unite over this one mission and goal” was really special, especially while being located in an urban community where people tend to live a bit more independently. In last year’s event, she also invested a lot of her energy trying to make all of the trees free to increase accessibility to her event. To do this, Valerie poured a lot of time into fundraising because she “really wanted to give people the opportunity to take home a tree that was cost-free.”
With the help of the Environmental Equity Fund, $500 were donated to her school’s event, making 100 trees free. Valerie says that it has helped to ease stress and she has “been able to allocate more time towards actually getting more people involved and advertise the actual event.” Valerie finds that removing the barrier of even just a small cost, such as $5 for a tree, has made a great difference in the success of her event. With some citizens of her community being lower income or being less invested in environmentalism, a free sapling goes a long way in getting people started in taking their part in environmental efforts.

Valerie believes that green spaces “provide a place for communities to get together that is not dependent on anyone’s socioeconomic status,” especially since traveling places every day in New York City is expensive. This has strengthened her desire to create more of those spaces through providing free trees to her community.
## Financial Metrics

### Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tree Sales</td>
<td>$178,211</td>
</tr>
<tr>
<td>Donations</td>
<td>$48,799</td>
</tr>
<tr>
<td>Event Sponsorships</td>
<td>$41,864</td>
</tr>
<tr>
<td>Organizational Sponsors &amp; Grants</td>
<td>$32,440</td>
</tr>
<tr>
<td>2020-21 Seed Money</td>
<td>$95,680</td>
</tr>
<tr>
<td>Capital Gains</td>
<td>$3,939</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$400,933</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tree Purchases</td>
<td>$154,148</td>
</tr>
<tr>
<td>Administrative Fees</td>
<td>$90,280</td>
</tr>
<tr>
<td>Outreach</td>
<td>$12,856</td>
</tr>
<tr>
<td>Supplies</td>
<td>$22,464</td>
</tr>
<tr>
<td>School Mentorship Expenses</td>
<td>$4,511</td>
</tr>
<tr>
<td>Team Gifts</td>
<td>$1,450</td>
</tr>
<tr>
<td>Photo &amp; Video</td>
<td>$1,462</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$287,171</strong></td>
</tr>
</tbody>
</table>
MOVING FORWARD: GOALS FOR THE FUTURE

Continuing to increase urban tree planting events in diverse communities by expanding the Environmental Equity Fund

Building upon our sustainable planting practices and improving tree species selection by creating the Environmental Advisory Committee

500 tree planting events | 100K saplings planted

Creating a more seamless event hosting experience for students by building upon our mentorship and technical resources
PARTNER SPOTLIGHT

Arbor Day Tree Campus K-12 Program

Tree-Plenish is proud to work with the Arbor Day Foundation; the nation's premier tree-planting organization. We specifically work closely with the Tree Campus K-12 Program to share school connections and provide all Tree-Plenish schools with the opportunity to get Arbor Day's Certification. This certification ensures that schools participate in annual sustainability activities.

One Tree Planted

Tree-Plenish is excited to grow our new partnership with One Tree Planted. This organization helped fund Tree-Plenish events in low-income and under privaledged communities during the 2021-2022 school year. We are currently working with them to integrate their environmental education resources into our mentorship program. We look forward to collaborating with them on more environmental justice initiatives.
THANK YOU TO ALL OF OUR SCHOOLS!

**Arkansas**
Lamar High School
Mountain View High School

**California**
Mary Bragg Elementary School
Ganesha High School
Irvington High School
La Canada High School
Animo Ralph Bunche Charter High School
Hoover High School
Placer High School
Acalanes High School
Brio College Prep
Santiago High School
Granada High School
Gretchen Whitney High School
Bell Gardens High School
Westview High School
Bishop O’Dowd High School
Redlands High School
Knight High School
Westmont High School
Templeton High School
Aptos High School
Alliance Patti and Peter Neuwirth Leadership Academy
Options For Youth
Sierra Pacific High School
Centennial High School
Fort Bragg High School

**Colorado**
Steamboat Springs High School
Centaurus High School
Pikes Peak Early College
Golden High School
Cheyenne Mountain High School
Battle Mountain High School
Fairview High School
Peak to Peak Charter School
East High School
South High School
Denver School of the Arts
Rock Canyon High School
Colorado Early Colleges

**Connecticut**
Brookfield High School
Haddam-Killingworth High School
Montville High School
Sport and Medical Sciences Academy
Waterford High School
Squadron Line Elementary
Weston High School

**Delaware**
Newark Charter School

**Florida**
Everglades High School
Venice High School
Miami Arts Studio 6-12 at Zelda
Lake Minneola High School
Suwannee High School
Wellington High School

**Georgia**
Swainsboro High School
Emanuel County Institute
Gainesville High School
The Gwinnett School of Mathematics, Science, & Technology

**Iowa**
Osage High School
Liberty High School
West Liberty High School
THANK YOU TO ALL OF OUR SCHOOLS!

I l l i n o i s  
Mascoutah High School  
Lakes Community High School  
Pekin Community High School  
Glenbrook South High School  
Hononegah High School  
McHenry High School  
Glenbard West High School  
Maine West High School  
Highland Park High School  
Glenbard North High School  
Illinois Mathematics and Science Academy  
Granite City High School  
Triad High School  
Manteno High School  
Lemont High School  
Riverside Brookfield High School  
Hinsdale Central High School  
Mendota High School

Norton High School  
Ashland High School  
Chicopee Comprehensive High School  
Barnstable High School  
North Reading High School  
Seekonk High School  
Westwood High School  
Mansfield High School  
Watertown High School  
Hudson High School  
Mount Everett Regional Middle and High School  
Acton Boxborough Regional High School  
Amherst Regional High School  
Braintree High School  
Milford High School  
Wahconah Regional High School  
Plymouth South High School  
Melrose High School  
Andover High School

I n d i a n a  
Hamilton Southeastern Schools  
Southport High School  
University High School  
Austin High School  
Taylor High School  
Blackford High School

Freeport High School  
Sanford High School  
Casco Bay High School

K a n s a s  
Shawnee Mission Northwest High School  
Rossville Junior Senior High School

Watkins Mill High School  
Academy of Blended Learning  
Linganore High School  
University of Maryland College-Park  
Richard Montgomery High School  
Randallstown High School

K e n t u c k y  
West Jessamine High School

Maryland

Louisiana

Dutchtown High School

Massachusetts

Advanced Math and Science Academy  
Masconomet High School  
Lenox Memorial Middle and High School  
Wareham High School  
Jonas Clarke Middle School  

Watervliet High School  
St. Clair TEC  
City Middle and High School  
Birch Run High School  
East Grand Rapids High School  
Freeland High School  
Otsego High School  
Marquette Senior High School  
Dowagiac Union High School  
Lakeshore High School

Wathen High School  
Barnesville High School

Maine

Freeport High School  
Sanford High School  
Casco Bay High School

Michigan

Watervliet High School  
St. Clair TEC  
City Middle and High School  
Birch Run High School  
East Grand Rapids High School  
Freeland High School  
Otsego High School  
Marquette Senior High School  
Dowagiac Union High School  
Lakeshore High School
THANK YOU TO ALL OF OUR SCHOOLS!

**Michigan (contd.)**
- Rochester High School
- Forest Hills Northern High School
- Mattawan High School
- Saginaw Arts and Sciences Academy
- Franklin High School
- Grand Blanc High School
- Ionia High School
- Clare Public High School
- Okemos High School
- Houghton Lake Community Education
- Davison High School

**Minnesota**
- Saints Academy
- Foley High School
- Glencoe-Silver Lake Senior High School
- New Prague High School
- White Bear Lake Area High School
- Saint Michael-Albertville High School
- Crosby-Ironton High School

**Mississippi**
- Long Beach Senior High School
- Pearl River Central High School

**Missouri**
- Rock Bridge High School

**North Carolina**
- North Wilkes High School
- Swansboro High School
- Piedmont High School
- Fuquay Varina High School
- The Early College at Guilford
- Panther Creek High School
- South Caldwell High School
- Walkertown High School
- Franklin School of Innovation
- Ashbrook High School

**New Jersey**
- Manasquan High School
- New Providence High School
- Delaware Valley Regional High School
- Middletown High School North
- Ranney School
- High Point Regional High School
- West Essex High School
- Alexander Hamilton Preparatory Academy
- Spotswood High School
- American History High School
- Ridge High School
- Science Park High School
- Vernon Township High School
- Malcolm X Shabazz High School
- Hillside High School
- Kinnelon High School
- Bloomfield High School

**New York**
- LaFayette Junior Senior High School
- W.T. Clarke High School
- Farmingdale High School
- Leon M. Goldstein High School
- Midwood High School
- Aviation High School
- John Jay High School
- Columbia High School
- Millennium Brooklyn High School
- Hempstead High School
- Onondaga Central Junior Senior High
- Riverside Academy #208
- Queens School of Inquiry
- John Jay High School
- Uniondale High School
- Bronx High School for Law and Community Service
- Hillcrest High School
- Staten Island Technical High School

**New Hampshire**
- Pinkerton Academy
- Fall Mountain Regional High School
- Dover High School
- Nashua High School South

**Nebraska**
- Kearney High School
- Lincoln Northeast High School
THANK YOU TO ALL OF OUR SCHOOLS!

**Ohio**
- Findlay High School
- Mayfield High School
- Westfall High School
- Brookville High School
- Rocky River High School
- Dayton Regional STEM School
- Worthington Kilbourne High School
- Olmsted Falls High School
- Valley View Elementary
- Loveland High School
- Mentor High School
- Normandy High School
- Kings High School
- Lebanon High School
- Kent State University

**Ohio**
- Marple Newtown High School
- Upper Dublin High School
- Arts Academy At Benjamin Rush High School
- Great Valley High School
- Upper St. Clair High School
- Burrell High School
- Stroudsburg Junior High School
- Redbank Valley High School
- York Suburban High School
- Bayard Rustin High School
- Belle Vernon Area High School
- William Tennent High School

**Oklahoma**
- Yukon High School
- Pathways Middle College
- Coweta High School

**Oklahoma**
- Adrienne C. Nelson High School
- Redmond Proficiency Academy
- Brookings Harbor High School
- Century High School
- Jesuit High School
- Glencoe High School

**Oregon**
- Conestoga High School
- Newport High School
- Cheltenham High School
- Bishop Guilfoyle High School
- Bermudian Springs High School
- Greater Latrobe High School
- Hatboro-Horsham High School
- Westmont Hilltop School District
- Saucon Valley High School
- Perkiomen Valley High School
- Central York High School
- North Penn High School
- Cumberland Valley High School

**Pennsylvania**
- Marple Newtown High School
- Upper Dublin High School
- Arts Academy At Benjamin Rush High School
- Great Valley High School
- Upper St. Clair High School
- Burrell High School
- Stroudsburg Junior High School
- Redbank Valley High School
- York Suburban High School
- Bayard Rustin High School
- Belle Vernon Area High School
- William Tennent High School

**Rhode Island**
- Barrington Middle & High School
- Central High School
- Portsmouth High School
- East Providence High School

**South Carolina**
- West Ashley High School
- Beaufort High School
- Blythewood High School
- Philip Simmons High School
- North Myrtle Beach High School

**New Hampshire**
- Pinkerton Academy
- Fall Mountain Regional High School
- Dover High School
- Nashua High School South

**Tennessee**
- Beech Senior High School
- Craigmont High School

**Texas**
- Hebron High School
- Carl Wunsche Senior High School
- Anderson High School
- Chisholm Trail High School
- Bonham High School
- Midland High School
- Burleson High School
THANK YOU TO ALL OF OUR SCHOOLS!

**Texas (contd.)**
Joshua High School
Westlake High School
Edcouch-Elsa High School
Atascocita High School
Alamo Heights High School

**Virginia**
Grassfield High School
James River High School
Hampton High School

**Vermont**
Spaulding High School
Woodstock Union High School Middle School

**Washington**
Thomas Jefferson High School
Walla Walla High School
Foss High School

**Wisconsin**
Oconomowoc High School
Sheboygan North High School
Lodi High School
River Falls High School
Plymouth High School
Arrowhead Union High School
Logan High School
Sauk Prairie High School