

TREE-PLENISH

# ANNUAL REPORT 2020



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Dear Partners, Supporters, and Friends,

As we reflect on this past academic year, we remain incredibly grateful for your unwavering support. Whether you organized an event, planted a sapling, donated to our cause, or cheered us on from the sidelines, we are humbled by your dedication to the Tree-Plenish mission. Together, we have navigated the challenges and chaos of this year to rally in support of our environment, communities, and youth.

We founded Tree-Plenish with the goal of leveraging the power and passion of youth to create sustainable communities. A few years later, our faith in our generation has only strengthened. From our 30 person college team to our over 350 high school event organizers, our organization is run by students for students.



Tree-Plenish Youth Volunteers



As you read through this report, you will hear more about the Tree-Plenish story. You will see communities coming together, youth raising their voice, and sustainability taking precedence.

None of this would have been possible without all of your support. We want to personally thank our board of advisors, high school student leaders, and corporate sponsors for joining us on this journey. Let's continue to build a sustainable path forward one tree at a time!

With sincerest gratitude,

*Sethu Odayappan*

*Lizzy Elsner*



Sethu Odayappan  
Co-Founder, Co-Director



Lizzy Elsner  
Co-Founder, Co-Director



# OUR MISSION

We believe in building a sustainable future by giving back what we take

We are committed to channeling the power of youth to create meaningful change

We value the strength of a local community coming together to take action



# OUR PROCESS

1

Find student leaders for the upcoming event cycle

2

Students participate in our environmental education program

3

Students begin to organize and market their tree-planting events

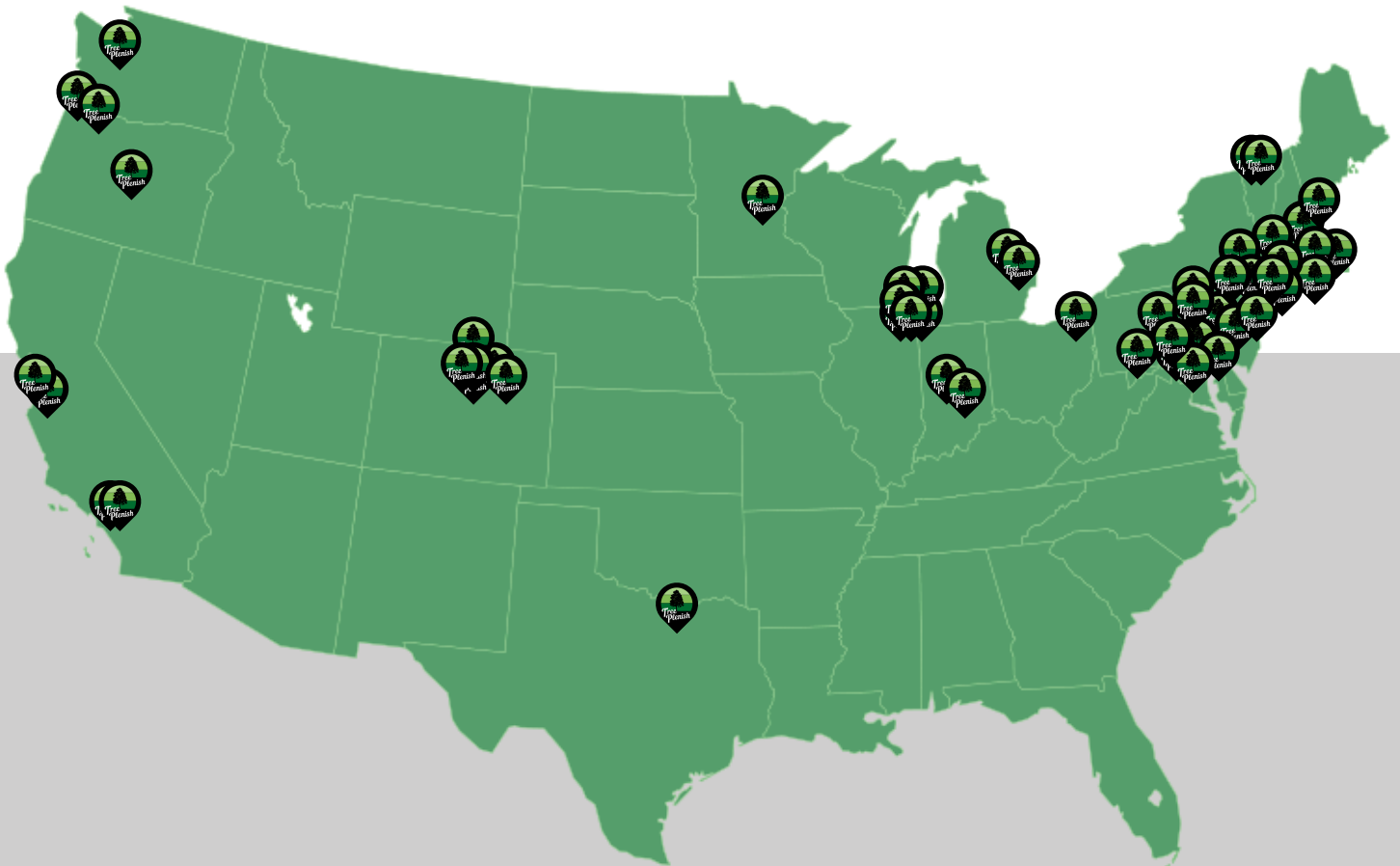
4

Community members begin to request trees on our website

5

The tree-planting event is hosted and the trees are planted

# OUR IMPACT BY THE NUMBERS



**19,787  
Trees**



**85  
Schools**



**2000+  
volunteers**



# ABOUT US: THE BOARD OF DIRECTORS & ADVISORS



**Sethu Odayappan**  
Harvard University



**Lizzy Elsner**  
University of Vermont



**Caroline Sprenkle**  
Boston College



**Justin Miller**  
Northeastern University



**Matthew Katz**  
Boston College



**Logan Donahoo**  
Arbor Day Foundation



**Jean-Paul Arsenault**  
Portsmouth High School



**Melissa Cowell**  
Project Green Schools



**Neil Rhein**  
Keep Massachusetts Beautiful



**Mike Smalligan**  
Michigan Department of Natural Resources

# OUR ORGANIZATION BY THE NUMBERS



**27**

College Student  
Team Members

**30%**

People of color make  
up 30% of our team

**19**

Our team's  
average age

**14**

Colleges/Universities  
Represented

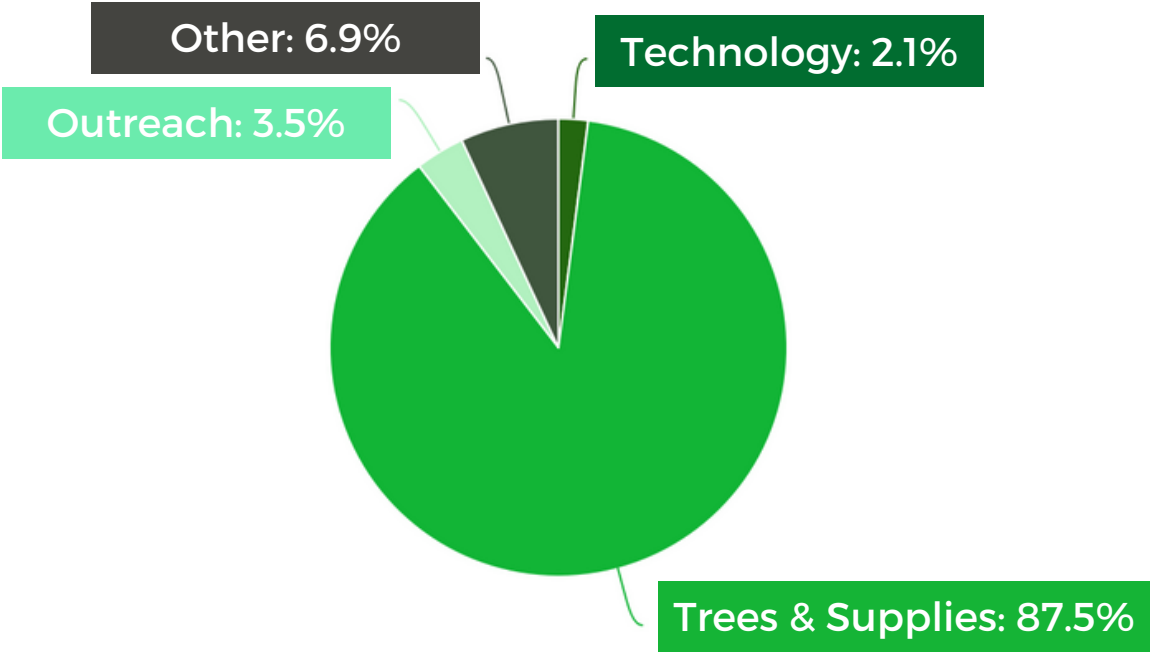


# FINANCIAL METRICS

## Revenues

Tree Sales	\$104,503
Donations	\$41,688
Corporate Sponsors	\$5,109
Grants & Other	\$9,573
<b>Total Revenues</b>	<b>\$160,873</b>

## Expenses



# MOVING FORWARD: GOALS FOR THE FUTURE

Increase biodiversity of communities we plant in as well as emphasize native species

Build student leadership and community organizing skills among the youth who host events

The creation of a more inclusive program for all types of communities

**500**

tree planting  
events

**100K**

saplings planted

**THANK YOU TO OUR  
SPONSORS & PARTNERS**

*nature's*  
**LOGIC**<sup>®</sup>

A brown silhouette of a maple leaf with a stem and a registered trademark symbol (®) at the bottom. The text "MAPLE CRAFT FOODS" is centered within the leaf.

**MAPLE  
CRAFT  
FOODS**

**MAKE LIFE SWEET.  
NATURALLY.**



# THANK YOU TO ALL OF OUR SCHOOLS!

## California

Knight High School  
Oakland Tech/East Bay  
Pasadena High School  
Whitney High School

## Colorado

Cherry Creek High School/Colorado Young Leaders  
D'Evelyn Junior/Senior High School  
Denver School of the Arts  
East High School  
Peak to Peak Charter School  
Poudre High School  
South High School  
St. Mary's Academy  
Thomas Jefferson High School

## Connecticut

Avon Old Farms School  
New Canaan High School  
Newtown High School

## Delaware

Newark Charter Jr./Sr. High School

## Illinois

Glenbard South High School  
Aurora University (West Aurora High School)  
Barrington High School  
Deerfield High School  
Elk Grove High School  
Evanston Township High School  
Glenbrook North High School  
Jones College Prep High School  
Lakes Community High School  
Lane Tech High School  
Mundelein High School

## Indiana

Carmel High School  
University High School

## Maryland

Bethesda-Chevy Chase High School  
Glenelg High School  
Northern High School

## Massachusetts

Advanced Math and Science Academy  
Amherst Regional High School  
Andover High School  
Arlington High School  
Beverly High School  
Framingham High School  
Lenox Memorial Middle and High School  
Mansfield High School  
Masconomet Regional High School  
Mashpee Middle High School  
Melrose High School  
Nipmuc Regional High School  
North Andover High School  
Norwood High School  
Ursuline Academy  
Watertown High School

## Michigan

Franklin High School  
Troy High School

## Minnesota

Kennedy High School  
Kenwood Community School

## New Hampshire

Nashua High School South

## New Jersey

Scotch Plains-Fanwood High School  
Absegami High School  
Haddon Township High School  
Livingston High School  
Paramus High School  
Robbinsville High School  
West Orange High School



# THANK YOU TO ALL OF OUR SCHOOLS!

## New York

Arlington (NY) High School  
LaGuardia High School  
Leon M. Goldstein High School  
Midwood High School  
Roslyn High School

## Ohio

Hawken School

## Oregon

Glencoe High School  
St Helens High School  
Summit High School

## Pennsylvania

Bermudian Springs High School  
Cumberland Valley High School  
Downingtown East High School  
Reading Senior High School

## Rhode Island

Cranston High School East  
Dr. Edward A Ricci Middle School  
Exeter-West Greenwich Regional High School  
Lawn Ave Middle School  
Mt. Hope High School  
Narragansett High School  
Portsmouth High School

## Texas

Shepton High School

## Vermont

Essex High School  
Harwood Union High School

## Washington

Kent-Meridian High School